

Zaseki – Internal approval & evaluation brief

Cover



Zaseki – browser-based virtual office for hybrid teams

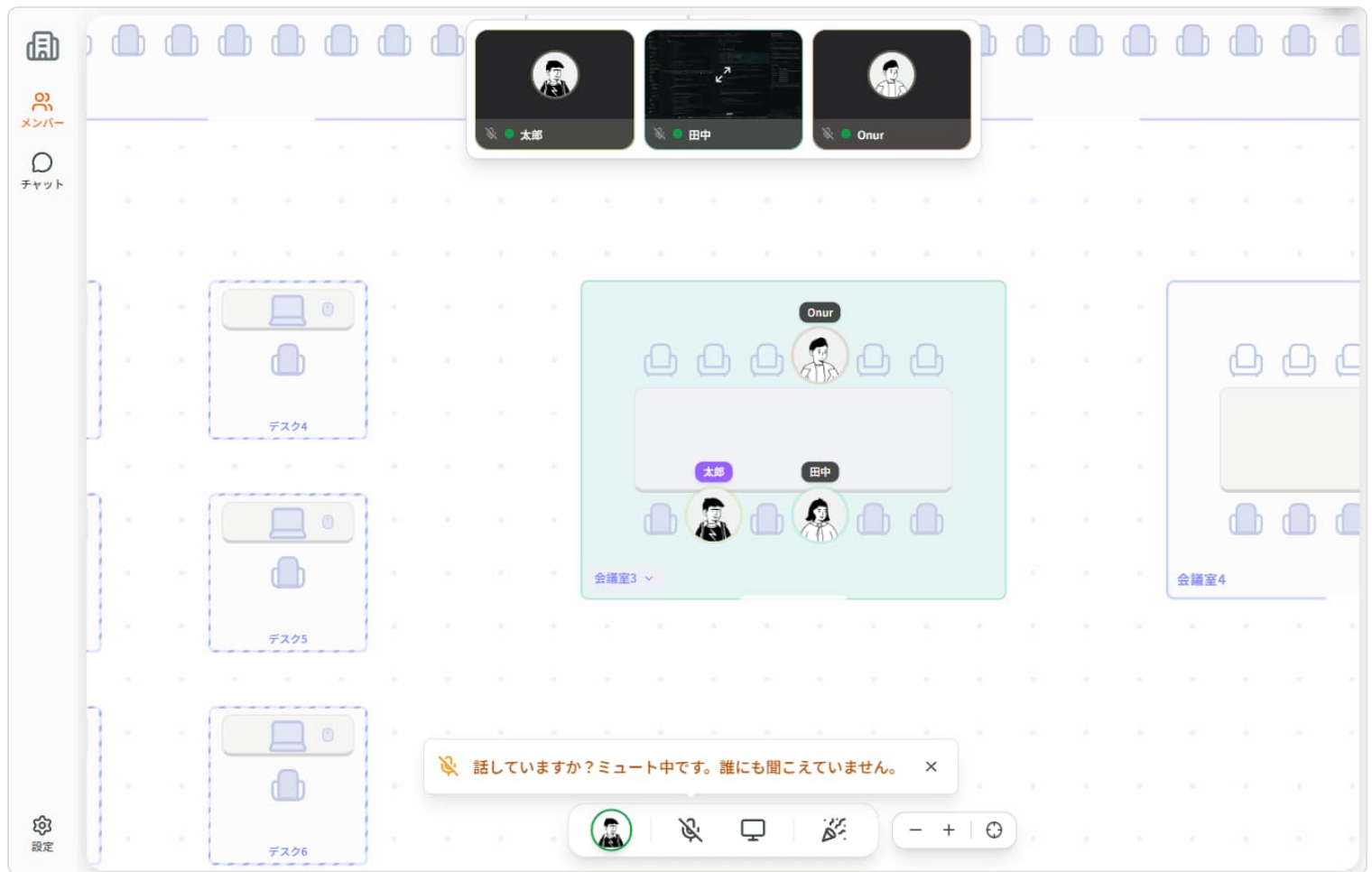
Subtitle: Product overview for managers & procurement

URLs: Marketing – <https://zaseki.cloud> · App – <https://app.zaseki.cloud>

Contact: help@zaseki.cloud

Executive summary

- **Zaseki (座席 – “seat / assigned seat”)** is a **browser-only virtual office**: a 2D floor plan shows **who is online**, with **status** (available, focus, away, meeting, lunch, etc.). **Logging in does not open the microphone**; voice connects only when users take explicit action (meeting room, knock / ping, meet link).
- **Positioning**: Complements **Slack, Chatwork, LINE WORKS**, etc. – async stays there; Zaseki adds **synchronous presence and short voice + screen share** when needed.
- **Audience**: Japanese SMEs roughly **5–50 people** (hybrid / remote), plus teams that need a **business-appropriate UI** (not pixel-art or “game map” virtual worlds).
- **Commercial**: **14-day full-feature trial**, no credit card. **Up to 4 members free** on the ongoing free plan (see Pricing). Paid seats **¥980 per user / month (excl. tax)** from the 5th member; **annual billing** includes **two months free** vs monthly. **Invoice / bank transfer** available – contact support.
- **Data**: Hosted in **Japan**; **no overseas transfer** (details in published privacy policy).



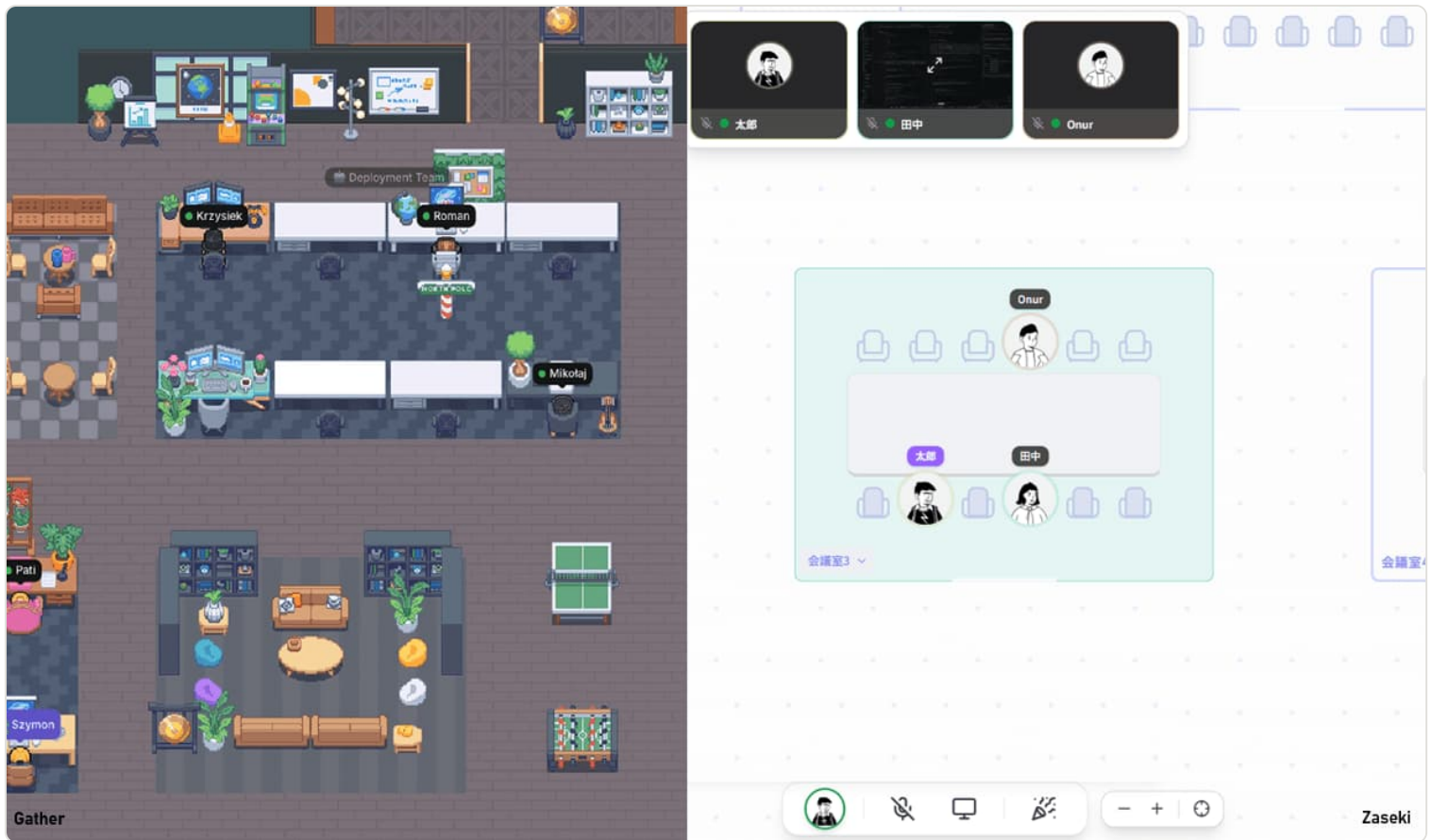
1. Problem & approach

Typical friction

- Heavy clients → people stop opening the tool.
- Game-like or “metaverse” UI → management pushback.
- Always-on or proximity audio → headset fatigue, privacy concerns, background noise.
- Opaque or scaling pricing → hard to get internal approval.

Zaseki’s approach

- **Presence first** – see who is there; **intentional audio** (ping / knock notification, room entry, meet links – not always-on proximity).
- **Lightweight** – modern **browser**, no install for members; guests can join via **link** without an account.
- **Flat per-user pricing** – no charges tied to floor size or number of rooms in the way some competitors structure plans.



2. Product overview

What users see

After sign-in, members appear on a **flat floor plan** (desks, meeting rooms, **multiple floors**). Each seat shows **photo or initials, name, and status**. A **team sidebar** lists everyone. **Tab background** can move you to “away” automatically (configurable product behavior).

Main capability areas

Area	What you get
Presence & floors	Seats, rooms, multi-floor, status, away when tab in background
Voice & screen share	Room audio, ping / knock (toast / ringtone for attention – not always-on proximity), dedicated meet links, screen share inside the call
Chat	Persistent space channels & DMs; ephemeral room chat where applicable

Area	What you get
Admin	Invites (members & guests), drag-and-drop floor editor , space settings
Optional logging	Owner-controlled check-in / check-out style log with CSV export (when enabled)
Support	In-app support after login

Not in scope for positioning

- No walking avatars or RPG-style maps.
- No “always-on mic just because you’re online.”



3. Technical & trust notes (for IT)

- **Client:** Web app; **WebRTC** for real-time media (e.g. via **LiveKit** in the product stack).
- **Encryption:** In transit and at rest (see public **Security** and legal pages on <https://zaseki.cloud>).
- **Corporate networks:** Requires a **modern browser** and policies that allow **WebRTC**; recommend a pilot on a few machines if firewall rules are strict.
- **Recording:** No standing “always recording”; sessions follow user-initiated joins.

安心してご利用いただけるインフラ基盤

セキュリティは後付けではなく、設計段階から組み込まれています。



データは日本国内に保管

全てのデータは日本国内のサーバーに保存され、海外への転送は行いません。



徹底した暗号化

通信中および保存中のデータは全て暗号化されています。ビジネス利用に耐える厳重なセキュリティ基準で構築されています。



常時監視なし

常時接続の音声機能はありません。マイクはログインしただけでは開きません。会議室・ミーティングURL・意図した接続でのみ音声につながります。意図しない音声バックグラウンドで流れることはありません。



ブラウザから簡単アクセス

専用クライアントのインストールは不要。ブラウザのみで動作するため、デバイス管理の負担やエンドポイントセキュリティのリスクを最小限に抑えられます。

セキュリティと信頼性への取り組み：運用体制・委託先・連絡先



Official pages to attach or link in the final PDF footer

- Terms, Privacy, Commerce disclosure (特商法), Security & trust – all under <https://zaseki.cloud> (Japanese and English paths as published).

4. Pricing (summary)

Trial

- 14 days, full features, no credit card.

Free plan (after trial)

- Up to 4 members, no expiry, full features (per current pricing page positioning).

Standard (paid)

- ¥980 / user / month (excl. tax) for billable seats from the 5th member upward (first four remain free on the free tier).

Illustrative monthly totals (excl. tax) – same structure as the public pricing estimator:

Team size	About / month (excl. tax)
5	¥980
10	¥5,880
20	¥15,680
30	¥25,480

Annual billing: Two months free compared to paying month-by-month (see live pricing page for exact checkout strings).

Payment: Stripe (cards, etc.) by default; invoice / wire – contact help@zaseki.cloud.

Contract: No heavy minimum seat block or setup fee to start; binding terms are the **Terms of Service** and checkout / billing portal.

月額料金の目安

シンプルで分かりやすい一人あたりの料金体系。スペース課金や部屋数の制限はありません。

¥980

一人あたり・月額（税別）

小規模チームは無料プランから始められます。スタンダードプランでも一人あたり月額980円。部屋数やマップの広さで料金が変わることはありません。

チーム人数	月額目安（税別）
5名	¥980
10名	¥5,880
20名	¥15,680
30名	¥25,480

- 14日間無料トライアル（カード情報不要）
- 年払いで2ヶ月分お得です

Subsidies (IT導入補助金 / digitization programs)

Programs and vendor registration status **change by round**. Treat as TBD in internal decks unless you have a current official confirmation to paste in.

5. Competitive comparison (criteria snapshot)

Positioning line (from marketing): Lightweight in the browser, presence on a floor plan, ping / knock attention instead of always-on proximity audio, **pricing that is easy to read**.

Sample axis checklist (full table with vendors lives on the public site – reproduce or screenshot the live table when exporting PDF):

Criteria	Zaseki (intent)
Japanese UI suitable for daily work	Yes
Seat / floor plan at a glance	Yes

Criteria	Zaseki (intent)
Ping / knock notifications (not always-on while logged in)	Yes
Lightweight, browser-first	Yes
Business-appropriate UI (not game-style)	Yes
Easy-to-read per-user pricing	Yes
Free tier or low-friction trial	Yes
Guests without account	Yes
Drag-and-drop floor editor	Yes
Voice-first; camera off by default	Yes
Customer data in Japan	Yes
No large minimum seat block / setup fee to start	Yes

Competitors often cited on the site for comparison: oVice, MetaLife, Gather, roundz, FAMoffice, mycrew, VoicePing
– **vendor terms change;** internal approvers should verify competitor sites directly.

比較項目	Zaseki	oVice	MetaLife	Gather	roundz	FAMoffice	mycrew	VoicePing
日本語UIが実務で使える	○	○	○	△	○	○	○	○
座席・フロアで在席が一目でわかる	○	○	○	○	—	○	○	△
呼び出し・ノック通知 (ログイン中でも常時接続の近接音声にならない)	○	—	—	—	○	○	△	—
軽いブラウザ利用を前提にした体験	○	△	△	△	○	△	○	△ (アプリ利用の場合あり)
ビジネス向けの見た目 (RPG・ゲーム調ではない)	○	○	—	△	○	○	○	○
料金が読みやすく頭割りしやすい	○	△	△	—	△	—	○	○
無料枠や短期契約で試しやすい	○	△	△	—	—	—	△ (14日間あり)	○ (5名まで無料プランあり)
通話中だけでないチームチャット (チャンネル・DM)	○	○	△	○	—	○	—	△
ゲストがアカウント作成なしで参加できる	○	△	△	○	△	△	△	△
フロアプランをドラッグ&ドロップで編集できる	○	△	△	○	—	△	△	—
カメラオフ前提の音声ファースト体験	○	△	△	△	○	○	○	○
顧客データを日本国内に保管 (海外転送なし)	○	△	△	—	○	○	○	△
大きな最低利用人数・高額の初期費用なしで始められる	○	○	△	△	—	—	○	○
月額目安 (10名チーム)	¥5,880	要問合せ	¥19,800	約¥110,000	要確認	¥30,000 (別途初期費用 ¥100,000)	¥2,500 (5名課金 ×500円)	¥1,650 (5名課金×330円)
初期費用	なし	なし	なし	なし	要確認	¥100,000	なし	なし

凡例 ○=該当 △=一部該当・条件あり —=非該当または機能なし

各社のサービス内容や料金は変更される可能性があります。契約前に必ず公式サイトで最新情報をご確認ください。

6. Security & compliance (summary)

- **Data residency: Japan; marketing states no overseas transfer** – cite the Privacy Policy for definitions and exceptions if any.

- **Encryption:** Transit and at rest (per public security copy).
- **Audio / privacy:** No always-on listening; connection when users **choose** to join voice (room, meet link, intentional connect).
- **Endpoint: Browser** – reduced install footprint vs thick clients.

7. Rollout & adoption (getting started)

1. **Create account** – ~30 seconds (email; optional Google OAuth per product).
2. **Configure space** – name floor, arrange rooms (~2 minutes for a first layout).
3. **Invite team** – share link; members use **browser** only.
4. **Same-day usage** – optional: align **attendance / telework log** policy with HR if the owner enables logging.

8. FAQ – short answers for approvers

Question	Answer
Replace Slack / Chatwork?	No – complement. Async stays there.
Always-on audio?	No. Ping / knock for attention, or explicit room / meet join.
Install required?	No for members; browser only. Guests via link without account.
Free trial?	14 days , full features, no card .
Free ongoing?	Up to 4 members on free plan (see current pricing page).
Data location?	Japan (per public statements).
Invoice billing?	Yes – contact help@zaseki.cloud .
Older PCs?	Browser-based ; typically lighter than GPU-heavy virtual worlds.
IT / WebRTC?	May need firewall review; pilot recommended .

9. Closing

One-line pitch: Log in → your seat shows presence; talk or share screen only when you intentionally connect – no game UI, no all-day headset to “be there.”

Next step for evaluators: Start a free space at <https://app.zaseki.cloud> or request invoice / enterprise questions at help@zaseki.cloud.

Pricing, features, and legal terms change. For binding information, use the live site and in-app checkout. This document is internal drafting copy for the PDF linked from the brochure download flow.